ONEIDA®
Heirloom®
STERLING

XD-54/12

RECD. NOV. 1967

introducing new

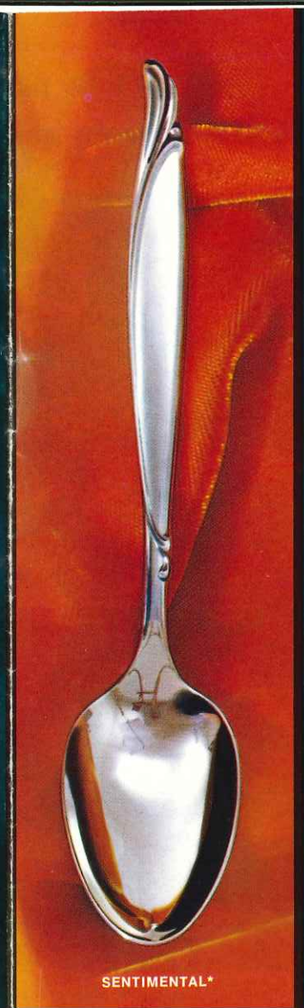
martinique

sterling as romantic
as the isle itself

D 209,089

A TRADITION WORTH KEEPING

*Trademarks of Oneida Ltd.



SENTIMENTAL*

VIVANT*

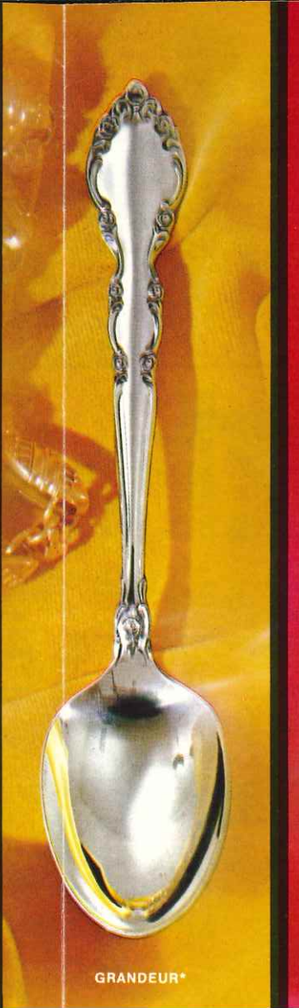
LASTING SPRING*

BELLE ROSE*

STANTON HALL*

YOUNG LOVE*

FIRST FROST*



GRANDEUR*

DAMASK ROSE*

D145150

STERLING DIVIDEND PLAN

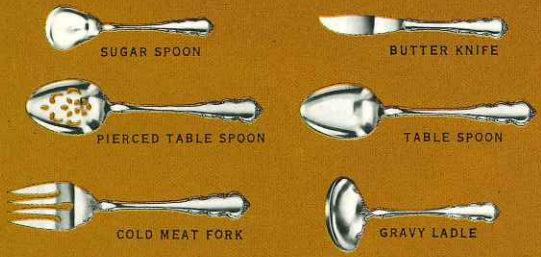
Special PLUS offers on services of 12, 8 and 4

SAVE $116

With a purchase of twelve 4-piece place settings (12 each teaspoons, knives, forks and salad forks) for which you pay only $408, you get, as a free bonus, these 9 serving pieces worth $116.

SAVE $82

With a purchase of eight 4-piece place settings for which you pay only $272, you get, as a free bonus, these 6 serving pieces worth $82.



SAVE $30

With a purchase of four 4-piece place settings for which you pay only $136, you get, as a free bonus, these 2 tablespoons worth $30.

Stanton Hall and First Frost prices slightly higher.

HEIRLOOM STERLING

for children

3-Pc. Child Set

2-Pc. Baby Set

Baby Set and Feeding Spoon

Infant Feeding Spoon

Child Cup and Baby Set

Child Cup

Baby or Juice Cup

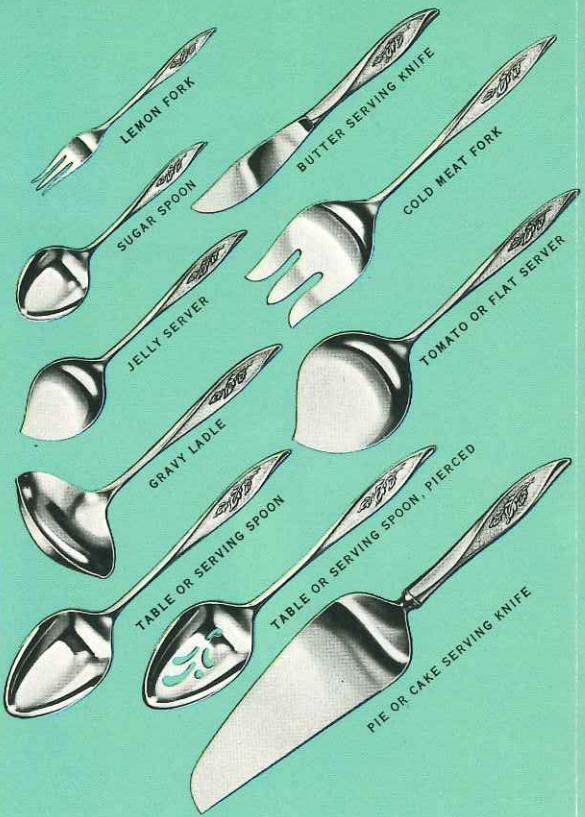
6-Pc. Child and Baby Set

See price list for patterns available

HERE ARE 10 MOST-WANTED

Serving Pieces

When you entertain, and for everyday use, here are the 10 most-needed serving pieces. You will find them available in the pattern to match your place settings.



OPEN STOCK
July 1, 1967

	Martinique Belle Rose Grandeur Lasting Spring Vivant Sentimental Damask Rose Young Love	First Frost Stanton Hall
PLACE SETTING PIECES	Retail Price Each	Retail Price Each
Teaspoon, Heavy	$6.50	$7.00
Place Knife	9.00‡	9.50‡
Place Fork	10.00‡	11.00‡
Luncheon Knife	9.00†	9 50†
Luncheon Fork	10.00†	11.00†
Place Knife (Large)	10.00†	10.50†
Place Fork (Large)	12.00†	13.00†
Salad, Pastry or Fish Fork	8.50	9.00
Place Spoon (For Soup, Cereal, Dessert)	8.50‡	9.00‡
Cream Soup Spoon	8.50†	9.00†
Spreader (Hollow Handle)	6.50	6.50
PLACE SETTINGS		
3-Pc. "Starter" (Place-Luncheon)	25.50	27.50
4-Pc. "Basic" (Place-Luncheon)	34.00	36.50
5-Pc. "Informal" (Place-Luncheon)	40.50	43.50
5-Pc. "Regular" (Place-Luncheon)	42.50	45.50
6-Pc. "Formal" (Place-Luncheon)	49.00	52.00
3-Pc. "Starter" (Place, Large)	28.50†	30.50†
4-Pc. "Basic" (Place, Large)	37.00†	39.50†
5-Pc. "Informal" (Place, Large)	43.50†	46.50†
5-Pc. "Regular" (Place, Large)	45.50†	48.50†
6-Pc. "Formal" (Place, Large)	52.00†	55.00†
OTHER PLACE PIECES		
Cocktail or Oyster Fork	6.00	6.25
Coffee or Cocktail Spoon	4.25‡	4.50
Dessert Spoon	8.50†	9.00†
Teaspoon, Small	4.75°	——
Iced Beverage Spoon	8.50	9.00
HEIRLOOM STERLING FOR CHILDREN		
Baby Spoon	4.50°	——
Baby Fork	4.50°	——
Infant Feeding Spoon, Boxed	5.00°	——
2-Pc. Baby Set, Boxed	9.00°	——
Baby Set and Feeding Spoon, Boxed	14.00°	——
Baby or Juice Cup, Plain, Boxed	7.00	——
Child Cup, Boxed	10.00°	——
Child Cup, Plain, Boxed	10.00	——
Child Cup and Baby Set, Boxed	19.00°	——
3-Pc. Child Set, Boxed	17.50°	——
6-Pc. Child and Baby Set, Boxed	31.50°	——
CORRECT SERVICE PIECES		
Bon Bon or Nut Spoon	7.00‡	7.00△
Butter Serving Knife	9.00	9.00
Cheese Serving Knife	10.00	10.00
Cold Meat or Buffet Fork	17.00	17.00
Cream or Sauce Ladle	10.00‡	10.00
Gravy Ladle	17.00	17.00
Jelly Server	10.00	10.00
Lemon Fork	7.00‡	7.00

OPEN STOCK
July 1, 2967

CORRECT SERVICE PIECES (Cont.)	Martinique Belle Rose Grandeur Lasting Spring Vivant Sentimental Damask Rose Young Love Retail Price Each	First Frost Stanton Hall Retail Price Each
Olive or Pickle Fork	$7.00	$7.00
Pie or Cake Serving Knife	17.00	17.00
Salad or Serving Spoon, Large	17.00†	17.00†
Sugar Spoon	9.00	9.00
Sugar Tongs	10.00*	10.00*
Table or Serving Spoon	15.00	15.00
Table or Serving Spoon, Pierced	15.00	15.00
Tomato or Flat Server	17.00‡	17.00△
Carving Set, 2-Piece, 7", Wavy-Edged	29.00	29.00
Lapel Pin	2.00	2.00

3-Piece "Starter" Place Setting: Tea, Knife, Fork.

4-Piece "Basic" Place Setting: Tea, Knife, Fork, Salad Fork.

5-Piece "Informal" Place Setting: 2 Teas, Knife, Fork, Salad Fork.

5-Piece "Regular" Place Setting: Tea, Knife, Fork, Salad Fork, Place or Soup Spoon.

6-Piece "Formal" Place Setting: Tea, Knife, Fork, Salad Fork, Place or Soup Spoon, Spreader.

‡Not available in Lasting Spring or Stanton Hall Patterns.

†Available in Damask Rose, Lasting Spring and Stanton Hall Patterns only.

*Not available in Belle Rose, Vivant, First Frost or Martinique Patterns.

°Available in Damask Rose, Grandeur, Young Love, Lasting Spring Patterns only.

△Not available in Stanton Hall Pattern.

♯Not available in Martinique Pattern until Feb. 1, 1968.

Where price is omitted piece is not made. All prices are subject to change without notice.

A PRICE LIST IS ENCLOSED IN THIS FOLDER. IF THEY ARE INCORRECT PLEASE ADVISE.

REC'D NOV. 1967

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